

## **ABSTRACT**

### **DEVELOPMENT OF BATIK MOTIF USING THE CONCEPT OF MODULAR STAMP ON FASHION PRODUCTS**

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*Batik began to develop at the end of the 18th century. The type of batik that is in great demand by consumers is stamped batik because the price is cheaper. The presence of the stamped batik technique makes it easier for batik craftsmen because the use of canting caps makes processing faster. The canting stamp makes the stamped batik motif look homogeneous from the more diverse written batik. In the stamped batik technique, the resulting motifs are usually stacked motifs that are a little monotonous. Therefore, it is necessary to develop motifs in the stamped batik technique. The modular stamp concept has the potential to develop stamped batik motifs to produce visual novelty as well as visual variations in motifs. This research is a curiosity that uses qualitative methods, namely through literature study, observation, interviews, and exploration. The outputs of this research are modular canting caps, and visual innovations on the result of printing motifs on fabrics. Furthermore, this patterned sheet of cloth can be used as a fashion product.*

*Keywords: Batik, Canting Cap, Modular Stamp, Fashion*