

FOREWORD

Praise and thank God the Almighty for His blessings and mercy so that the author can complete the research proposal entitled "**DESIGNING A BUSINESS MODEL ON SATE URANG AWAK USING A BUSINESS MODEL CANVAS APPROACH**" on time. The purpose of writing this research proposal is to learn how to make a proposal at Telkom University and to obtain a Bachelor of Engineering degree majoring in Industrial Engineering. On this occasion, the author would like to thank all those who have provided moral and material support so that this research proposal can be completed. The author's thanks are addressed to:

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2. Owner of Sate Urang Awak, and all staff for the opportunity and assistance given to the author in conducting research and obtaining the necessary information during the writing of this research proposal.
3. Father, mother and siblings who have provided prayers, encouragement and encouragement during the preparation of this proposal.
4. My friends are one of the research proposal guidance, who have struggled with the authors in completing this research proposal.

Despite trying to complete this research proposal as best as possible, the authors realize that this research proposal still has shortcomings. Therefore, the authors expect constructive criticism and suggestions from readers in order to correct any deficiencies in the preparation of this research proposal. Finally, the authors hope that this research proposal will be of use to readers and other interested parties.

Bandung, July 27, 2022



Dwinyardy Saputra