

PREFACE

Alhamdulillah, all praises and thanks to Allah SWT because of the abundance of His mercy and guidance, the writer was able to complete the thesis entitled “DEMAND FORECASTING OPTIMALIZATION USING INTERVENTION FORECASTING APPROACH IN WEST SUMATRA AREA”. The purpose of writing this thesis is to fulfil one of the requirements for graduation from the undergraduate level of the Telecommunication and Informatics Business Management Study Program, Faculty of Economics and Business, Telkom University, Bandung.

In this study, the writing received a lot of guidance, criticism, suggestions, and enormous motivation from various parties. Therefore, the authors would like to thank:

1. Mrs. Ratih Hendayani, S.T., M.M., Ph.D. as supervisor who always provides direction and motivation and also always helps provide solutions to the author in making this thesis.
2. The examiners who have been pleased to provide advices and also the best assessment for researchers.
3. Mr. Ir. Tri Djatmiko, M.M as the author's guardian lecturer from the beginning of the lecture
4. My father, Ade Solihin who gave many valuable lessons to the writer and my mother Rita Maiza who always supported the writer in completing this thesis.
6. Friends in arms who are both struggling to complete the thesis.

The author realizes that in writing this thesis, it is still far from perfect perfect. With all humility, the author hopes that all the shortcomings that exist in this thesis can be used as learning material for future research. Thank you and hope it is useful.