

**DEMAND FORECASTING OPTIMALIZATION USING INTERVENTION  
FORECASTING APPROACH IN WEST SUMATRA AREA**

**MINI THESIS**

In Partial Fulfilment of the Requirements for the Degree of Bachelor

International ICT Business

Arranged by

**RAHMAT HIDAYAT SOLIHIN  
1401180588**



**INTERNATIONAL ICT BUSINESS  
ECONOMICS AND BUSINESS FACULTY  
TELKOM UNIVERSITY  
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