

ABSTRACT

The existence of the company is inseparable from the external environment, namely the environment and the surrounding community. Therefore, it is necessary to have awareness and responsibility from the company to reduce the negative impact by carrying out activities called Corporate Social Responsibility (CSR). There are several factors that can influence the disclosure of corporate social responsibility including media exposure, gender diversity, and IT capabilities.

This study aims to analyze media exposure, gender diversity, IT capabilities, and corporate social responsibility disclosure. Besides that, to determine the simultaneous and partially effect of media exposure, gender diversity, and IT capabilities on corporate social responsibility disclosure in Manufacture Companies Listed in Indonesia Stock Exchange of 2016-2020 period. The data collection technique used in this research is observation.

The method used in this study is a quantitative method. The sample used was 41 companies selected using purposive sampling method.. The data analysis method used is panel data regression analysis using Eviews 12 software.

The results show that media exposure, gender diversity, and IT capabilities had a simultaneous effect on corporate social responsibility disclosure. Partially, IT capabilities has a positive effect on corporate social responsibility disclosure, media exposure and gender diversity has no effect on corporate social responsibility disclosure. These results can be taken into consideration in decision making.

The results of the study are expected to be taken into consideration for further researchers. This study is suggested to be a good reference and can be re-examined using other independent variables that explain the corporate social responsibility disclosure and re-examined by using different indicators By companies are advised to expected to further optimize the corporate social responsibility disclosure activities.

Keywords: Corporate Social Responsibility Disclosure, Gender Diversity, IT Capabilities, Media Exposure