

## **ABSTRACT**

### **APPLICATION OF KARIHU MOTIF ON CLOTHING WITH BLOCK PRINTING TECHNIQUE**

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*Weaving Ikat Sumba is one of the traditional Indonesian fabrics that has a message and philosophical value that attracts the people of Indonesia. The public's interest in Sumba ikat has led to many requests for processed woven fabrics into fashion products. The development of trends and market demand makes the motifs on Sumba ikat fabrics cut off and cannot be recognized when applied to fashion products. In its development, several Sumba ikat motifs have not been widely applied to fashion products, one of which is the Karihu Motif. The Karihu motif has meaning as an eternal expression of the Divine. The results of the observations found that the application of the Karihu motif was only found in jacket products. Besides that, it is necessary to have a technique that supports so that you can print motifs on clothing without cutting the motifs, namely the block printing technique. This study aims to explore and develop the Karihu motif as a decorative element as well as to design and apply the Karihu motif into fashion products and to process the motifs so that they are not cut using block printing techniques. The research uses qualitative methods with data collection methods obtained through the results of literature studies, interviews and observations as well as conducting exploration. The final result of the research is a ready-to-wear women's fashion product that applies the development of the Sumba Karihu ikat motif and is processed using block printing techniques.*

*Keywords: Sumba Ikat Weaving, Karihu Motif, Block Printing*