

ABSTRACT

READY TO WEAR CLOTHING USES THE ZERO WASTE FASHION DESIGN METHOD WITH GEOMETRIC ADAPTATION

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Growing fashion makes for a negative impact on the environment, one of which is the buildup of waste produced by fashion. The problem of sewage emerging from fashion production is a consideration for designers to use textiles designed to control the waste, one of the efforts to minimize waste by using the zero waste design which results in sewage production less than 15%. The zero waste design method can be applied to any kind of fashion specifically ready-to-wear that has modest cuts. ready-to-wear clothes that are known for mass-production fashion. Zero-waste patterns can be supported by geometric shapes to minimize the parts and forms that produce vast amounts of waste. A geometric setting can be used as an adaptation of patterns and motives on this research. Abstract geometric motives used as the surface image, which will be applied using digital rekalar printing techniques. Applying digital printing techniques to produce a two-dimensional decorating aspect in fashion.

Keywords : Zero Waste Fashion Design, Digital Printing, Geometric