

ABSTRACT

THE APPLICATION OF THE ZERO WASTE FASHION METHOD BY APPLYING GEOMETRIC MOTIVES USES DIGITAL PRINTING TECHNIQUES ON CLOTHING

By:

BAIQ ANE NISFU ZAHARA

NIM: 1605184065

(PROGRAM STUDI KRIYA)

Fashion is a basic need that must be met in human life to live out its daily life, ready to wear clothes is one of the kinds that have a lot of interest and certainly affect the huge number of productions they produce. This leads to a staggering amount of textile waste. The zero waste fashion method in fashion, which reduced the amount of textile waste produced, as the zero waste works works to maximize what is available, while the zero waste works works to minimize the amount of waste produced, the remaining waste is under 15% . This zero waste fashion method can be used to use digital printing techniques that act as a medium to transfer visual design into the native property of matter or material. There is potential in applying certain basic outline forms to be a geometric motive that will be applied to a digitally made geometric fashion pattern and minimizing sutures with a minimizing cost, and raw waste. The study involves qualitative methods using techniques to collect data for literature, observation, and exploration studies. The end result of the study is the fashion, which applies to the application of the zero waste fashion concept, to digital printing.

Key Words : Zero waste fashion, Geometric Pattern, Digital printing