

ABSTRACT

NEW DESIGN OF FOUR STAR BUSINESS HOTEL IN BENDUNGAN HILIR WITH BUSINESS ACTIVITY APPROACH

Yuniameta Chrismawati

1603160245

*Interior Design, School of Creative Industry,
Telkom University*

Jakarta is one of the cities that has an important role in the economy, as the capital city of the country, Jakarta has a center of government and also rapid business development. There are several factors that make business activities in Jakarta grow rapidly, namely abundant resources, adequate infrastructure, adequate transportation. One of the infrastructures that can accommodate business activities is a five-star hotel. Star hotels have supporting facilities for business people, also have exclusive room designs. Visitors from this business hotel are divided into 3 groups, namely government companies, private companies and families. Based on the survey, activities for government businessmen that are routinely carried out are holding meetings, meeting clients, seminars. Then in private companies, namely presentation activities, doing work, lunch, holding meetings, meeting clients, and not a few businessmen who bring their families when they are going to have a meeting in a few days where the family can carry out recreational entertainment activities. Utilization of business facilities should be paid more attention, such as meeting rooms as work facilities for business people and must comply with national standards, the main goal is to increase the comfort of visitors and business people for areas that are lacking, other benefits for staff can also work and serve all visitors to the maximum, in the use of good hotel facilities..

keywords : hotels, business hotels, jakarta, businessmen, business facilities