

## ABSTRACT

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*The Covid-19 case, which is a global pandemic, raises concerns from various aspects, both social, economic, and political aspects. The impact is felt especially in the tourism sector and small and medium enterprises (SME) in Baubau. Both of these things have a big influence on economic growth. In the SME sector, therefore, a strategic planning is needed to deal these problems. This is the basis for the development of the Information System Tourism and SME E-Marketplace Baubau Web Based. The background for making this application is due to the difficulty of SME business actors in marketing their products and experiencing a decline in turnover during the Covid-19 pandemic. This application development uses the PHP programming language with CodeIgniter 4 as a Framework and the database uses MySQL. With this application, it is hoped that it can help SME actors in Baubau City in marketing their products.*

*Keywords: E-Marketplace, SME*