

## ABSTRACT

---

Krealogi is a *mobile* recording and planning *digital* for users who have UMKM, especially in the craft sector, but Krealogi itself does not yet have a feature that integrates directly with logistics and the *marketplace*. *UI/UX Design* The logistic integration feature that the author designed aims to allow users to directly make deliveries from one application. *UI/UX Design* integration features *marketplace* can connect directly to logistics (*expedition*) and *marketplaces*. The method used by the author is the method of *design thinking*. The *design thinking* creates innovation in product design to create designs that are desired or needed by users. The results of the design that the author designed focus on helping users in their application, the design is made simple, and user friendly with a display that is easily understood by new and old users. The test results can be concluded that the logistics and marketplace integration features in the crealogy application are according to user requests and are good.

*Keywords: Aplikasi Krealogi, Design Thinking*