

## ABSTRACT

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*The final project made by the author is taken from the results of internship practice at PT. Vidio Dot Com is a company that focuses on broadcasting video and audio content through websites and applications. The project created is Video on Demand (VOD) content consisting of VOD Highlight, VOD Full Match, and VOD Sports News. According to Komal, 2022 A good match recap video is to have a target related to the information to be conveyed, short but clear and concise in duration, featuring the best action of the game from several angles. The methodology used during VOD production is MDLC (Multimedia Development Life Cycle). Study The purpose of presenting the content of the three types of VOD content is as a substitute for live matches that have been ended.*

**Keywords: Video on Demand (VOD) Highlight, Full Match dan Sport News**