

## ABSTRACT

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*Indonesian food is one of the important items in introducing Indonesia. Indonesian food is an attraction for people around the world when visiting Indonesia. However, many people do not know the origin of the food from Indonesia. Due to the lack of information related to Indonesian food. Therefore, making this android-based application the author makes "UI/UX Designers introduce the characteristics of Indonesian food" able to provide information about Indonesian food for the general public. The system runs as expected and without interruption based on the results of black box testing. This system has limitations such as not being able to operate anywhere. The system can display 16 traditional food assets. In the application that is displayed an explanation of traditional food can be explained, it is hoped that further research the system developed is able to develop more food and display interactive and interesting features. UI/UX is very important in an application. Because with the advancement of technology so rapidly all activities use this system. A ui/ux system has quite different aspects in the planning, build and development stages. In this ui/ux factor, it has direct implications for the user experience when operating digital products. Therefore, we want to make with the development of this technology, we can introduce the characteristics of this Indonesian food by using UI/UX.*

*Keywords: UI/UX , unity*