

PREFACE

I express my gratitude to God S.W.T who has given me the opportunity and strength to finish the final project the final project titled " **THE INFLUENCE OF VALUE OF THE GOOD, MERITS OF THE DEAL AND VALUE COMPARED TO THE PAYMENT TOWARDS PURCHASE INTENTION** "

This Final Project is a mandatory requirement to get Bachelor of Bachelor International ICT Business, Telkom University. In completing this thesis, the author thanks all who have helped in this work without them the author cannot complete this thesis, thank you very much to:

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the author apologizes if there are still many mistakes, but the author has tried to give his best. criticism and suggestions will be received and hopefully this thesis can be useful to anyone who reads it

Bandung, 22 February 2022

A handwritten signature in black ink, appearing to read 'Rugghossan' or similar, with a large, stylized initial 'R'.

Hadi Rayyan Ghossan