

ABSTRACT

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*Production of Performance Art Video Temaram Based on Mythological
Character Lilith*

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Patriarchal system is a system that places men's position higher than women. The patriarchal system can have a negative impact on one or more parties because of the inequality that occurs. Even so, this system has been rooted since ancient times, one of which is through the mythological story about the character of Lilith. Therefore, it is necessary to have a mass communication media that shows the negative impact of the patriarchal system. The media chosen is performance art video. From this background, the formulated problems are how the mythological story of Lilith is recorded in The Alphabet of Ben Sira and how is the production process of video performance art inspired by the mythology of Lilith. This final project report was written with the aim of knowing the mythological story of Lilith in the records of The Alphabet of Ben Sira and knowing the production process of a performance art video. The form of this final project is performance art video because video is a popular form of communication to convey a message. The method used in this work includes various stages such as pre-production, production, and post-production. The results of this work are expected to illustrate the negative impacts that occur due to the patriarchal system.

Keywords: Mythology, Patriarchy, Performance, Production, Video