Abstract

This study was conducted to determine the value of friendship in the film All of Us Are Dead and to find out the meaning of denotation, connotation and myth of the value of friendship in the film All of Us Are Dead. This is what makes the writer interested in analyzing more deeply about the semiotics of the value of friendship in the Korean film series All of us Are Dead. The analytical technique used in this research is descriptive qualitative using Roland Barthes semiotics to determine denotation, connotation and myth. The results show that every behavior and action in each scene shows the value of friendship which has the meaning of denotation, connotation, and myth, such as the pushing movement does not mean it will bring down his friend but there is another meaning, namely wanting to make his friend avoid something dangerous. This study focuses on the meaning contained in each scene that shows the symbols of friendship and the meaning of each behavior performed on each character.

Keywords: Roland Barthes Semiotics, Action, Character