

EXPLORATION OF FASHION WASTE IN THE CREATION OF EXPRESSION PHOTOGRAPHY WORKS

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Abstract

Clothing is one of the basic human needs made of textiles with the main function to protect the human body. However, along with the development of the times and technology, dressing is no longer only as body protection, but also as a human lifestyle (fashion) to express one's expression, social status, and self-quality (Chaney, 2004). Because clothing has become part of the lifestyle, the fast fashion industry has emerged to meet the needs of dressing. This industry has the characteristics of fast production, fashion models following trends, and low prices. However, there are negative impacts from the fast fashion industry such as creating consumptive behavior because it follows trends, and low prices make people continue to buy clothes. In addition, fast fashion also has a negative impact on the environment because the textile materials and dyes used are of low quality and do not last long, this triggers many clothes to be thrown away and make them fashion waste. Reporting from zerowaste.id, other bad impacts that arise from industry and fashion waste cause water pollution and pose a risk to human health. To respond to these problems with the aim of giving a message to the public to be more caring and wise in dressing. the author makes photography a suitable medium to explore and raise the issue. The author will find and collect fashion waste which will then be reconstructed and used for objects in the creation of photographic works.

***Keywords: Fashion waste, Art of photography, Expressie
Photography***