

ABSTRACT

APPLICATION OF BLOCK PRINTING TECHNIQUES BY ADAPTATION OF SUMBA IKAT WEAVING MOTIFS IN READY TO WEAR FASHION

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Indonesia is known for its beautiful and diverse culture, especially on its fabrics. One of the most beautiful Indonesian fabrics is Sumba ikat. In study conducted by Ningsih Yosepin and Widjaja Jeani (2021) stated that 81% of respondents said that weaving from NTT was the most popular weaving because of the attractive shape and color. Currently, Sumba woven fabrics are mostly made into fashion products, but with that the motifs will be cut off by fashion patterns and it will not conveyed perfectly. This is an opportunity to look for alternative techniques that can introduce Sumba ikat as a whole without being cut off by clothing patterns.

The block printing technique has the same repetition technique as the Sumba ikat weaving motif. The similarity can be defined in their process, shape, and motif. They have the same consistency and potentiality to apply the motif without being cut off by the fashion pattern, so the overall motif will be conveyed. The block printing technique with the Sumba weaving motif has similarities in terms of visuals, namely the presence of imperfections in its shape. This study aims to develop the Sumba habak motif using block printing techniques on ready-to-wear clothing. The method used in this research is qualitative with data collection techniques from literature studies, sourced from books and journals for the basic theory of research topics, conducting interviews to find out about the development and meaning of Sumba ikat weaving. This study also conduct explorations by styling Sumba ikat weaving motifs to make printing plate which results from the motif will be applied to ready-to-wear clothing products.

Key Word: Block Printing, Sumba ikat weaving , Habak pattern, Ready to Wear.