

## **ABSTRACT**

### **MOTIF DESIGNING INSPIRED BY ARTISTIC WORK OF PEOPLE WITH MENTAL DISORDER AS DESIGN NEEDS FULFILMENT OF “EFATA” FOUNDATION PATRONAGE MERCHANDISE UTILIZING BLOCK PRINTING TECHNIQUE**

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*Efata Foundation is involved in social interest, fostering and providing a safe place for people with mental disorders. By taking in roofless and abandoned people from every province, the foundation gives rehabilitation functions to people who are mentally unable and get excommunicated by their own families. Taken place at Daerah Istimewa Yogyakarta some of the patients were delivered by colleagues or picked from places around Indonesia. For tangible action, all of the patients at the foundation house have been given daily chores that could shift their attention while also accustomed the residents with normal life again such as attending to their hygiene by bathing, having meals, and the other whose become almost cured, have a responsibility to maintain the house needs. Efata foundation believes is to treat psychoneurotic patients as a human.*

*To introduce skills and knowledge for the patients, supplementary activity was given. This is to help them channel their emotion. In this case, drawing was given as the added activity. The purpose is to show the characteristics and thoughts patients have. Every artistic element came from memories, the stories and characters can easily deliver using visuals and have innovation potential. The artistic work they made at Efata Foundation can develop as motif and a product that has more value that later serves more purpose for Efata Foundation. Making motifs and product, implementing block printing as the main technique. Using direct observation method at Efata Foundation and interviews with interviewees, also literacy study from written source that support the research. With this the researcher hope so Efata Foundation obtain an authentic identity from their own creation and can be use later as a design for fund raising.*

*Key Words: Mentally ill person, block-printing, motif, fund raising*