

ABSTRACT

UTILIZATION OF COCONUT SHELL AS AN ALTERNATIVE MATERIAL FOR BLOCK PRINTING TECHNIQUE WITH ORCHID FLOWER INSPIRATION

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Block printing techniques generally use wood and metal as printing blocks. Along with the development era, the use of alternative tools in this technique has varied, such as vegetables, fruits, and other equipments, but until now the use of coconut shells as an alternative tools had not been discovered. The characteristics of coconut shells is thick and hard it can be use as a new opportunity for alternative printing from block printing techniques and also new potentials of coconut shells besides being used as charcoal, household appliances, and accessories. This study aims to develop block printing technique by utilizing coconut shells and taking inspiration from orchid flower. This study is using qualitative method, the source of data obtained several techniques such as literature studies through journals and books for basic topics, observations and interviews for technical knowledge of coconut shells, then experiments on coconut shell and orchid flowes as inspiration which will later be applied to fashion product as the final result of this research.

Keywords: Block Printing, Coconut Shell, Printing Plate, Orchid Flower, Fashion Products.