

ABSTRACT

TREATMENT OF PLASTIC WASTE AS AN ALTERNATIVE MATERIAL FOR BLOCK PRINTING PLATE FOR THE DESIGN OF KEBAYA KUTU BARU

By

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Plastic is a material that can be found in almost every item. There are still many products that use plastic, so it is very difficult to separate them in everyday life. So that one way to fix the problems caused by plastic waste is to implement the 3R concept in everyday life, namely Reduce, Reuse, and Recycle. The author's efforts arise to apply the 3R concept, namely by utilizing plastic waste as an alternative printing plate in block printing techniques. Judging from the number of women who still wear the new flea kebaya as clothing for formal events, the author will apply the block printing technique so that the kebaya kutu baru can be worn even in daily activities to make it look more relaxed and comfortable. So that the use of the block printing technique which is one of the recalculation techniques is still rarely used in fashion products, especially in the kebaya kutu baru. The method used in this research is qualitative, with data collection techniques including literature studies using books and journals, interviews and observations to obtain information data about waste in the surrounding area, and exploring alternative material printing plates using plastic waste. The results of the exploration of the printing plate for alternative materials for plastic waste on textile sheets were then applied to the design of the kebaya kutu baru fashion product. Alternative printing plates from plastic waste themselves can also produce unique and different motifs from the motifs on other kebayas kutu baru.

Keywords: Plastic Waste, Printing Plate, Block Printing, Kebaya Kutu Baru