

ABSTRACT

Ornaments are decorative ornaments that are usually added to a cloth surface to make it more beautiful. Techniques that can be used in processing a material into an embellishment are surface textile design techniques such as beading and hand embroidery. By appointing one of the purwa shadow puppet figures, Dewi Dresanala, which aims to be able to process the ornaments in the Dewi Dresanala shadow puppet art as visual inspiration which will be developed into embellishments on Demi Couture clothing. DemiCouture is a slightly modified half Haute Couture dress with a different build quality but at a more affordable selling price. The type of research method that the author uses is qualitative by conducting observations (interviews), exploration and also literature studies in the form of books, theses, journals, websites. With the potential to process ornaments in Dewa Dresanala's shadow puppet art as visual inspiration which will be developed into embellishments using beading and hand embroidery techniques with the inspiration of Dewi Dresanala's wayang kulit, the results of this research are Demi Couture clothing which has functional and aesthetic values.

Keywords: *Decoration, Beading, Hand embroidery, Demi Couture, Shadow puppets*