

## **ABSTRACT**

### ***DEVELOPMENT OF PALEMBANG'S FLORAL PATTERN ON THE GARUT'S IKAT WOVEN FABRIC WITH BLOCK PRINTING TECHNIQUE***

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*Indonesia is known as a rich country for their art and culture. One of them is songket Palembang which is dominated by it's geometrical and floral pattern. This floral pattern is often found in Palembang's traditional house named Rumah Adat Limas Palembang and also on songket fabric, mostly developed with structure technique only. Besides songket Palembang, there is Garut's ikat woven fabric which has been rarely used since the existence of batik in Indonesia. Garut geographical condition affects the shape of the pattern so that the most of Garut's ikat woven fabric pattern are dominated by floral and geometric style. Based on the similarity in the characteristic of geometric and floral pattern of songket Palembang and Garut's ikat woven fabric, there is potential for the innovators to develop Palembang's geometric floral pattern on Garut's ikat woven fabric with a different technique known as block printing of surface textile. This study aims to develop Palembang's floral pattern with block printing technique and increase the attractiveness of Garut's ikat woven fabric which are rarely used. The method used in this research is qualitative with data collection including, literature study in the form of books and journals for basic theory as well as observations and interviews to gain knowledges about the making process of Garut's ikat woven fabric and the development of Palembang's floral patterns. The innovators are also experiemented block printing technique with the shape of Palembang's floral pattern to find the most optimal printing results on textile materials. The results of the final plate using laser cut technique on MDF wood then printed on Garut's ikat woven polyester fabric with MJB clear rubber mixed with gold powder and then applied to the fashion products which is Modest Wear.*

*Keywords: Palembang's Floral Pattern, Garut's Ikat Woven Fabric, Block printing, Modest Wear*