

ABSTRACT

REDESIGN USED CASUAL CLOTHES WITH REOG KENDHANG ART INSPIRATION

By:
EVI WULANDARI
NIM: 1605180004

(Textile and Fashion Craft Study Program)

Quoted from Fashionopolis: The Price of Fast Fashion and The Future of Clothes (Thomas, Dana. 2019) said that from 2000 to 2014, garment production doubled. Every year the average number of clothes produced reaches 100 billion. The rapid changes in fashion models as well as the increasing production and consumption of these clothes cannot be separated from the fast fashion trend. This condition causes a buildup of used clothes. Another reason for the existence of imported used clothing is clothing that does not pass QC (quality control), because there are defects, clothes whose sizes are not complete, and clothes that are not up to date at the time. Buying fashion products at a thrift shop is an alternative to consuming clothes that are cheaper and support sustainable living. Although thrifting has become popular among many people, used clothes are stained or defective that are not sold and end up being discarded goods. It can be concluded that there needs to be the processing of defective used clothing so that it has a high selling value and becomes an innovative fashion product. There are many ways to process used clothing into clothes that look new, one of them is by redesign. By adding a recalculation technique that uses local inspiration, namely Reog Kendhang as an inspiration for pieces in casual clothing and exploration inspiration that can add aesthetic value to the redesign. The recalculation technique used for this research is patchwork technique, embroidery technique, and stitching technique. The final result of this research, namely fashion products that have clothing pieces with the inspiration of reog drums with redesign techniques by applying surface textile design techniques.

Keywords: Redesign, thrifting, thrift shop, Reog kendhang