

ABSTRACT

DEVELOPMENT OF DRAGON MOTIFS ON ARCHIPELAGO FABRICS WITH BLOCK PRINTING TECHNIQUES

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Cultural acculturation between the archipelago and several countries in the Southeast Asian region that occurred due to large trade, then the trade created social, economic and cultural intersections. One of the drivers of this trade is China. China trades in the archipelago in almost every island, such as Sumatra, Java, Nusa Tenggara and others. In this study, the researchers included two areas that have acculturated a new form of local culture from the merger of China and the archipelago, namely Palembang and East Sumba. Chinese belief in dragon animals is one form of Chinese culture that enters and is trusted in Palembang and East Sumba. Each of these areas incorporates the dragon animal in its traditional fabrics, but in each area it has a different form of motif and the process of applying the motifs always uses weaving techniques. This study aims to develop the Indonesian fabrics of Palembang and East Sumba which have dragon motifs with the same enrichment and technique of applying the motifs. The method used in this study is qualitative with several data collection techniques including, literature studies, journals and articles to get the basic theory of the topics to be discussed, observations and interviews for historical information, processes, and techniques of woven fabrics, and conducting experiments on shapes. printing plates on different fabric materials. The results of the exploration of the dragon motif with geometric styling and symmetrical composition without changing the original shape of the dragon in each area. Then the final exploration results that have been printed with block printing will be used as fashion product designs in the form of Ready to Wear Deluxe with a feminine but firm style as well as a concept reference from the 2022/2023 trend forecast for themes, silhouettes, colors, items.

Keywords: Cultural Acculturation, Nusantara Fabrics, Block Printing, Ready to Wear Deluxe.