ABSTRACT

The Covid-19 pandemic is an opportunity for the telecommunications industry to adapt by improving the quality of communication. What is happening today is the transformation of new forms of lifestyle, forms of government, transformation of work, transformation of socialization and in a very broad sense, cultural transformation. A number of industries that are growing and heading towards digitization. Therefore, companies must be ready with the right technology to support their business success. This can be achieved by leaving the technology strategy to others. Both regarding the procurement of technical infrastructure, servers, applications, websites and security systems. This opens up opportunities for several industrial sectors that need to maintain business continuity through increased use of information and communication technology. The most important goal of a mobile application is a smooth interaction between the user and the application. In the eyes of the users, a successful mobile app is all about fun and friendly app interactions. Visually, the application must be attractive and must ensure a balance between the user experience and the user interface.

Keywords: *Telecommunications, Industry, Business, Application*