

**CAMERA ARRANGEMENT OF THE FICTION FILM “PESAN SUNGKAT”
ABOUT THE ROLE OF THE YOUTH GENERATION TO THE CRISIS OF
THE REGENERATION OF FARMERS IN THE SUB-DISTRICT OF
ARJASARI, BANDUNG REGENCY**

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ABSTRACT

Agriculture is one such sector that supports the countrys economy and is a source of food for the Indonesian people. However, at this time most farmers in Indonesia are in the vulnerable end of productive age. This is due to the declining interest of the younger generation to work as farmers, this condition will lead to a crisis of farmer regeneration in Indonesia. Based on the problem of this study was conducted qualitatively which will then be data reduction, data validation and conclusions will be made by means of descriptive statistics. Observations and analyzes of similar works are carried out which are then processed using an aesthetic approach to mise-en-scene in order to determine the big theme. Fiction films are chosen by designers as messengers because they are considered more effective and flexible in conveying messages through narrative and cinematic elements. The camera arrangement in this fictional film is expected to be able to convey messages in narrative and cinematic forms as well as provide information and motivation to the younger generation Play a role in addressing the ongoing crisis in agricultural recovery.

Keywords : Farmer regeneration crisis. Fiction film, Director of Photography