

ABSTRACT

This paper examines the planning of motion graphic as an alternative solution in solving the procrastination or Mager (Malas Gerak) issue on productivities of Visual Communication Design students of Telkom University. The research problem of this paper is how procrastination could affects the activity as well as productivity of Visual Communication Design students of Telkom University. The paper is also giving the solution towards the procrastination effects on the productivity of Visual Communication Design students of Telkom University. The objective of this paper is to give the alternative solution on procrastination issue in order to prevent it to be disadvantageous behavior on the productivity of Visual Communication Design students of Telkom University. This paper is using a qualitative method to collect the data with an observation, interview, and questionnaire. The data collected using those method will be used to find out the procrastination effects on the activity of Visual Communication Design students of Telkom University. The data resource of this paper are the students of Visual Communication Design of Telkom University. The collected data has shown that the behavior of procrastination will decrease the productivity of Visual Communication Design students of Telkom University, as one of them is in finishing the daily college task. Therefore, an alternative solution is needed so that the Visual Communication Design students of Telkom University can maintain their productivity, as one of them is by using motion graphic. This paper is expected to give the solution in solving the affect of procrastination on the productivity of Visual Communication Design students of Telkom University.

Keywords: mager, *motion graphic*, *procrastination*