ABSTRACT

In 2020, the social media application TikTok is growing very fast. Many people use TikTok, ranging from underage children to adults. With the increasing number of users of this TikTok application, many teenagers are also using it. For a teenager, of course, this TikTok application can have an impact that will greatly affect his behavior to his daily life. To educate and also provide awareness, the author makes a 2D animated series about the impact of using TikTok for teenagers with an age range of 12-17 years. In the production process, the author has the responsibility in making storyboards from the story that have been made. In designing this animation, the author uses data collection methods by conducting interviews and also distributing questionnaires to several teenager as well as analyzing similar content to find out more about the impact of using TikTok for teenagers.

Keywords: 2D Animation, Impact, Storyboard, Teenagers, TikTok.