

DAFTAR ISI

| | |
|--------------------------------|------------|
| HALAMAN JUDUL | |
| HALAMAN PENGESAHAN..... | i |
| KATA PENGANTAR..... | ii |
| ABSTRAK | iii |
| ABSTRACT..... | iv |
| DAFTAR ISI..... | v |
| DAFTAR TABEL | vii |
| DAFTAR GAMBAR..... | ix |

BAB I PENDAHULUAN

| | |
|-------------------------------------|---|
| 1.1 Latar Belakang Perancangan..... | 1 |
| 1.2 Permasalahan | 3 |
| 1.2.1 Rumusan Masalah | 3 |
| 1.2.2 Rumusan Masalah | 3 |
| 1.3 Ruang Lingkup..... | 3 |
| 1.3.1 Apa | 4 |
| 1.3.2 Siapa | 4 |
| 1.3.3 Bagaimana | 4 |
| 1.3.4 Dimana | 4 |
| 1.3.5 Kapan..... | 4 |
| 1.4 Tujuan Perancangan..... | 4 |
| 1.5 Manfaat Perancangan..... | 4 |
| 1.6 Metode Perancangan..... | 4 |
| 1.6.1 Metode Pengumpulan Data | 5 |
| 1.6.2 Metode Analisis Data | 6 |
| 1.7 Pembabakan | 6 |
| 1.8 Kerangka Perancangan..... | 8 |

BAB II LANDASAN PEMIKIRAN

| | | |
|-------|-------------------------------------------------|----|
| 2.1 | Sastra Lisan..... | 9 |
| 2.1.1 | Cerita Rakyat..... | 10 |
| 2.2 | Film..... | 11 |
| 2.2.1 | Definisi Film..... | 11 |
| 2.2.2 | Film Cerita Pendek | 12 |
| 2.2.3 | Film Adaptasi | 12 |
| 2.3 | Adaptasi | 13 |
| 2.4.1 | Adaptasi Sastra ke Film..... | 13 |
| 2.4.2 | Model Adaptasi | 14 |
| 2.4 | <i>Director of Photography</i> | 15 |
| 2.5.1 | Pengertian <i>Director of Photography</i> | 15 |
| 2.5.2 | Tugas <i>Director of Photography</i> | 15 |
| 2.5.3 | Unsur Sinematografi..... | 17 |
| 2.5 | Metode Perancangan Kualitatif..... | 24 |
| 2.5.1 | Psikologi Lingkungan..... | 24 |

BAB III DATA DAN ANALISIS

| | | |
|-------|--------------------------------------------------------|----|
| 3.1 | Data dan Analisis Objek | 25 |
| 3.1.1 | Data Cerita..... | 25 |
| 3.1.2 | Data Wawancara..... | 33 |
| 3.1.3 | Data Lokasi..... | 37 |
| 3.1.4 | Analisis Data Objek..... | 40 |
| 3.2 | Data Khalayak Sasaran | 54 |
| 3.2.1 | Data Khalayak Sasar..... | 54 |
| 3.2.2 | Analisis Khalayak Sasar | 62 |
| 3.3 | Data dan Analisis Karya Sejenis..... | 64 |
| 3.3.1 | Film Panjang “ <i>Another Trip to The Moon</i> ” | 64 |
| 3.3.2 | Film Panjang “Sekala Niskala” | 69 |

| | |
|-------------------------------------------------|-----------|
| 3.3.3 Film Panjang “ <i>Hero</i> ” | 73 |
| 3.4 Hasil Analisis | 77 |
| 3.5 Tema Besar | 78 |
| 3.6 Kata Kunci | 78 |
| BAB IV KONSEP DAN HASIL PERANCANGAN..... | 79 |
| 4.1 Konsep Perancangan..... | 79 |
| 4.1.1 Ide Besar | 79 |
| 4.1.2 Konsep Kreatif | 80 |
| 4.1.3 Konsep Visual..... | 81 |
| 4.2 Proses Perancangan..... | 83 |
| 4.2.1 Pra-Produksi..... | 83 |
| 4.2.2 Produksi | 84 |
| 4.2.3 Pasca Produksi | 88 |
| BAB V KESIMPULAN DAN SARAN | 94 |
| DAFTAR PUSTAKA..... | 95 |
| LAMPIRAN-LAMPIRAN | 97 |