ABSTRACT

APPLICATION DESIGN
INFORMATION MANAGEMENT IN
FACULTY OF CREATIVE INDUSTRY
TELKOM UNIVERSITY

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Entering an era where information holds the key to success, information becomes one of the important factors in life. In the field of work, information becomes a vital thing that can determine the effectiveness and speed of work, the importance of information can provide the desired results by institutions and companies. One of the problems regarding information is an unstructured management method because media is used to organize information is not effective. One of the known problems is the dissemination of information through application media. WhatsApp is very ineffective because of the stacked information so that even important information can be missed and often overlooked, besides the need for an application to organize such as schedules, events, meetings, needs and others in one application that really focuses on information management . The plan to make this information management application aims to provide convenience to the creative industry academic community at Telkom University. From the existing problems, the data obtained using qualitative and quantitative methods, namely observations, questionnaires, interviews, and literature studies which are then analyzed using comparative matrix theory. The results of the analysis are used to design prototype UI/UX applications for managing information for the creative industry academic community at Telkom University. With this design, it is hoped that it can help and facilitate the academic activities of the FIK community.

Keywords: UI/UX, Information Manager FIK, Information, MI-FIK