

ABSTRACT

USER INTERFACE DESIGN FOR AN INTERACTIVE LEARNING WEBSITE ON VISUAL PLAGIARISM

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As time goes by, technological developments are affecting the creative industry in Indonesia, especially in the field of design. This not only has a positive effect but also a negative effect on the design industry in Indonesia. This creates an urgency to design educational media that aims to solve problems regarding visual plagiarism in Indonesia, where there are still many similar media available in Indonesia. The research method used includes literature review related to Visual Communication Design, Website, and UI / UX, structured interviews with experts and related partners, as well as questionnaire deployment. The educational media designed in the form of an interactive website is expected to help designers in understanding visual plagiarism issues deeper so that they can reduce the frequency of cases that occur in the future.

Keywords: *education, interface, visual plagiarism, website*