

## **ABSTRACT**

### **WEBSITE DESIGN FOR SALAKA DOMAS ART VOCATIONAL SCHOOL**

By : Ajie Maulana

1601184091

With the development of internet technology, there have been many changes in human habits in seeking information. One of the things that has changed is how schools can make their information available to the general public. Salaka Domas Art Vocational School is one of the many schools that have not been able to provide information digitally, in this case the website. This is one of the reasons why the Salaka Domas Art Vocational School has become less well known to the public. This research is expected to help Salaka Domas Art Vocational School in increasing public awareness. One way is by creating a website. The method used in this study is a qualitative method, and the data collection process was carried out on expert website designers, teachers and the principal of SMK Salaka Domas himself. Data was collected by using observation, interview and literature study methods. The data obtained were then analyzed using matrix analysis methods, content analysis, and questionnaires. The study is the main basis for realizing the goals that have been determined, it is also expected to be a solution to existing problems.

**Keywords** : School, Website, UI/UX, Visual Communication Design