

## **ABSTRACT**

*Teenagers nowadays use abusive language which is commonly used in social interactions. However, it is still found that teenagers use abusive language to curse others whether intentionally or unintentionally. This happens because teenagers are used to using abusive language so that when they are upset, they will utter harsh words and curses. The impact of using abusive language and swearing will be detrimental to the person who uses it and the person who is the opponent of the abusive language and swears. Such as fights will arise, hurt other's feelings, spread bad words so that people who listen can imitate. Therefore, teenagers need information media to be more familiar with the impact of using harsh language by designing comics, where comic are a medium of interest for teenagers because they can entertain.*

*Keywords: Cruel words, swear words, comics, teenagers*