

***PRODUCTION DESIGNER ON ADAPTATION FILM THE LEGENDS OF  
THE FOLKLORE IN SITU PATENGGANG***

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***ABSTRACT***

*Indonesia has many tourist attractions that have legends in each region. One of the tourist attractions is located in Situ Patenggang, Bandung Regency. It is believed to be the beginning of the legendary story of Ki Santang's love with Dewi Rengganis. By adapting this short fiction film from a folk tale, the designer aims to tell the public the story behind Batu Cinta. Through the medium of adaptation, fiction films were chosen on the basis of the scarcity of short fiction films with narrative adaptations of folklore that follow the present era. Methods of data collection is done through observation, literature study, interviews and questionnaires. As the person in charge of the production designer in the design of this short film, the designer displays the cast's fashion and property settings according to the agreed results of the analysis. The results of the data analysis carried out will be implemented into the process of making the adapted film and also the styling of the production designer. So the results of this film are expected to act as a medium that is able to make the audience know the stories of legends and tourist attractions in the city of Bandung.*

***Keywords:*** *Film, Folklore, Oral Literature, Production Designer*