

ABSTRACT

Acne is a normal thing that happens in adolescence but many teenagers feel uncomfortable and confident because of it, these uncomfortable feelings are usually called Insecurities. This can be bad for teenagers because insecurity can interfere with their development. There are quite a number of cases of insecurity that occur in adolescents and have bad effects such as lack of confidence, anxiety, loss of enthusiasm for life, and the worst that can lead to suicide. This study focuses on feelings of insecurity that occur in adolescents caused by acne. In this study the research method that will be used is a mixed method by carrying out data collection techniques such as interviews, questionnaires, indirect observations, and also literature studies to get more data from the object of this research. The data that has been collected and analyzed will be used as a basis for making character design in the form of an artbook that aims to help teenagers as the target target of this design with a vulnerable age of 15 - 22 years who have feelings of insecurity due to acne.

Keyword : Character, Design, Insecurity, Physical