

ABSTRACT

INTERIOR REDESIGN OF PURP OFFICE (BALE WIWITAN) TASIKMALAYA CITY USING ACTIVITY AND BEHAVIOR APPROACH

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This research is about Interior redesign that focused in the activity and behavior approach at PURP Office (Bale Wiwitan) Tasikmalaya city.. The objectives of this research are: 1). To know about how to utilise empty room as meeting room, to maximise lighting in every room which needed, and to design archive room become neat and tidy. 2). To know how to design the circulation (furniture/traffic) become the office room PURP Tasikmalaya city are effective and efficient. 3). To know how to design PURP Office to create design which realize the vision and mission of PURP Office Tasikmalaya city according the vision mission and office branding. The research type are activity and behavior approach to apply Geometry Adaptable Concept. The result of this research are : 1). The facilities to provide convenience in managing the field which available at PURP and create suitable room layout with activities and behavior of staff. So that activity at the office can run well. 2). Firm geometric shape that applied of the workspace to give formal impression. Adding modern style and accent batik in the room to be characteristics appeared. 3). The application of security concept that use of Thermogun for entering office area, CCTV, and smoke detector at the office.

Kata Kunci : *Interior Redesign, Activity and Behavior Approach, Adaptable Geometry*