

## **ABSTRACT**

### **NEW DESIGN OF APARTMENT INTERIOR IN PALEMBANG CITY WITH HUMAN BEHAVIOR APPROACH**

This new design is motivated by the condition of population density in the city of Palembang which is a very attractive place for people from outside to come to the city with various purposes, namely for the purposes of looking for work, business, studying, and traveling. A residential facility intended for students as well as students and employees. There has been an increase in residential development for students in the area around Jakabaring, both in the form of rented houses and boarding houses, but they are still unable to answer the needs of students and employees. Occupancy is only a temporary residence without adequate facilities to accommodate student learning activities and employee work activities. Therefore, this apartment is specially designed for students and employees complete with supporting facilities for learning activities such as a communal space that is tailored to the needs, sports facilities, and others. It is hoped that apart from being a temporary residence, this apartment also functions as a place for students and employees to carry out their daily activities. using a behavioral approach aimed at facilitating the activities of the residents.

**Keywords:** Occupancy, Apartments, Students, Students, Employees, Palembang, Behavioral Approach, Interior