

ABSTRACT

PT Telekomunikasi Indonesia Tbk or commonly or commonly referred to as Telkom is a State-Owned Enterprise (BUMN) in the field of information and communication as well as the largest provider of complete telecommunications services and networks in Indonesia. The development of a company can be influenced by the community around the company. Therefore, it is very important for companies to carry out Corporate Social Responsibility (CSR) programs. The implementation of CSR has now become a strategic activity that is related to the achievement of the company's goals in the long term. This is because there are many benefits of implementing CSR correctly and consistently.

The purpose of this study was to determine whether the Corporate Social Responsibility (CSR) program implemented by PT Telkom through the Community Development Center (CDC) unit was in accordance with the procedure or not. In this study, the authors used interview, observation and documentation techniques to collect data.

Based on the results of the study, the authors get the results that it can be concluded that the analysis of the implementation of Corporate Social Responsibility (CSR) is carried out in accordance with existing procedures, starting from the planning of a CSR program that already has a key driver for its implementation, then for determining the budget will be determined from the value of the proposal. submitted and finally for approval of the proposal will be reviewed for clarity of the proposed program. It is re-assured that all programs that have been implemented can be monitored properly.

Keywords: *Corporate Social Responsibility (CSR), Community Development Center (CDC), Telkom Indonesia*