

DAFTAR GAMBAR

	<i>Halaman</i>
Gambar 2.1 Startup.....	7
Gambar 2.2 Macam – Macam Garis	10
Gambar 2.3 Roda Warna	11
Gambar 2.4 Gelap – Terang	12
Gambar 2.5 Roda Warna	14
Gambar 2.6 Kadar Warna.....	14
Gambar 2.7 Saturasi Warna.....	14
Gambar 2.8 Jenis Produk Digital	16
Gambar 2.9 Website	17
Gambar 2.10 <i>Low Fidelity Prototype</i>	18
Gambar 2.11 <i>Wireframe Prototyping</i>	18
Gambar 2.12 <i>User Interface</i>	20
Gambar 2.13 Logo WRAP <i>Entrepreneurship</i>	22
Gambar 2.14 Logo Startup Survo.id	23
Gambar 2.15 <i>Landing Page Website JakPat</i>	25
Gambar 2.16 <i>Features Page Website JakPat</i>	25
Gambar 2.17 <i>Survey Page Website JakPat</i>	26
Gambar 3.1 Bagan Perancangan	28
Gambar 3.2 <i>Flowchart Perancangan</i>	29
Gambar 3.3 <i>Alur User Centered Design</i>	32
Gambar 3.4 <i>Flowchart Metode Validasi</i>	33

Gambar 4.1	Moodboard Web Survo.id	35
Gambar 4.2	Wireframe Web Survo.id.....	36
Gambar 4.3	Landing Page Wireframe	37
Gambar 4.4	Landing Page Wireframe	38
Gambar 4.5	Login Page Wireframe	38
Gambar 4.6	Home Page Wireframe	39
Gambar 4.7	Survey Page Wireframe.....	39
Gambar 4.8	Edit Profile Page Wireframe	40
Gambar 4.9	Pricing Page Wireframe.....	40
Gambar 4.10	Keseimbangan Perancangan.....	66
Gambar 4.11	Konsistensi Pengulangan Warna	67
Gambar 4.12	Penggunaan Tiga Font Type.....	67
Gambar 4.13	Penerapan Icon	68
Gambar 4.14	Penyediaan Ruang Kosong.....	68
Gambar 4.15	Proporsi Tulisan.....	69
Gambar 4.16	Fokus Tampilan	70
Gambar 4.17	Reem Kufi Font	71
Gambar 4.18	Saira Font.....	71
Gambar 4.19	Roboto Font	72
Gambar 4.20	Pantone 1807 C.....	72
Gambar 4.21	Pantone 7619 C.....	73
Gambar 4.22	Pantone 7607 C.....	73
Gambar 4.23	Pantone 663 C.....	73
Gambar 4.24	Gambar Landing Page	74

Gambar 4.25 Gambar Laman Login.....	74
Gambar 4.26 Gambar <i>Survey Page</i>	74
Gambar 4.27 Gambar <i>Edit Profile</i>	75
Gambar 4.28 Gambar <i>Create a Survey</i>	75
Gambar 4.29 Gambar <i>Menu Settings</i>	75
Gambar 4.30 Gambar <i>Answer a Survey</i>	76
Gambar 4.31 Gambar <i>Statistics</i>	76
Gambar 4.32 Gambar <i>Payment Page</i>	76
Gambar 4.33 Gambar <i>Rewards Page</i>	77