ABSTRACT

The tourism sector is one of the leading and priority sectors in West Sumatra. One of the attractions that are the heart of West Sumatra tourism and is always crowded with domestic and foreign tourists is Puncak Lawang Tourism Object, which is located in Lawang Village, Matur District, Agam Regency, West Sumatra. Having the potential for beautiful natural resources and being the best paragliding take-off area in Southeast Asia, this area can attract domestic and international tourists to visit. The phenomenon found in this area is that no lodging accommodation facilitates tourism activities in Puncak Lawang. Therefore, to start procuring accommodation according to standards, it is necessary to design a 4-star Resort Hotel in the Puncak Lawang area by offering interior designs that can be used as a means to introduce and preserve Minangkabau culture. With this design, it can be used as a potential to advance the economic sector and introduce the West Sumatran tourism sector to domestic and foreign tourists. The design of this resort hotel is also expected to create a good tourist image that will give an impression on visitors to be able to return to visit in the future.

Keyword: Minangkabau Architecture, Ornament, Hotel Resort, West Sumatera