

CINEMATIC APPROACH TO THE REDESIGN OF THE BANDUNG CREATIVE HUB

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ABSTRACT

The creative industry in Indonesia and especially in the city of Bandung is currently showing satisfying activity. The diversity of culture and arts that exists in Indonesia and especially in the city of Bandung can affect the creative potential that appears in society. However, the problem of space experience that occurs makes the building abandoned because it is not in demand. This final project examines a montage to develop a cinematic interior through a spatial reconstruction operation that presents a series of spatial experiences. Montage is a part of discourse related to cinematic, film, and architecture. This article examines the montage approach as the main foundation in the interior design process through spatial experience. This discussion is based on the idea that montage emphasizes three things, namely sequence, layers of meaning, and movement.). All three are present as a strategy that will be part of the production process to develop a montage-based cinematic architectural design, creating new spatial sequences that provide alternative spatial experiences. The exploration of montage and its design mechanisms broadens the knowledge of cinematic-based architectural design.

Key Words: Montage; Cinematic; Film; Spatial Dialogue