

PREFACE

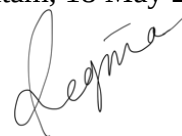
With gratitude, I pray to the presence of God Almighty, because of His blessings and grace the author was able to complete the preparation of this final project entitled "Designing Socio-Commercial Campaign Reducing Body Shaming Action On Teenagers In Batam With Nivea". This final project was prepared as a requirement to obtain a Bachelor of Design (S.Ds) degree in the Visual Communication Design study program at Telkom University.

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The author realizes that this final report has many shortcomings due to the limited knowledge and experience possessed by the author. Therefore, the author expects all constructive criticism and suggestions to improve this final project. Thus the author says thank you.

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Regina Rachmaputri