

## DAFTAR GAMBAR

Gambar 2.1 Seigaiha Pattern & Rising Sun Flag .....	22
Gambar 2.2 Unsur Titik .....	23
Gambar 2.3 Unsur Garis.....	23
Gambar 2.4 Unsur Bidang.....	24
Gambar 2.5 Unsur Tekstur .....	24
Gambar 2.6 Unsur Ruang.....	25
Gambar 2.7 Unsur Warna.....	25
Gambar 2.8 Contoh Iklan .....	29
Gambar 3.1 Logo On The Way Sushi.....	32
Gambar 3.2 Foto Produk On The Way Sushi.....	33
Gambar 3.3 Foto Produk On The Way Sushi.....	34
Gambar 3.4 Observasi On The Way Sushi (OTW Sushi) Wastu Kencana.....	34
Gambar 3.5 Observasi Media Sosial On The Way Sushi .....	35
Gambar 3.6 Foto Bersama <i>Owner</i> On The Way Sushi .....	36
Gambar 3.7 Foto Wawancara Bersama Salah Satu Pengunjung OTW.....	37
Gambar 3.8 Foto Penulis Bersama <i>Owner @dimakandibdg</i> .....	38
Gambar 3.9 Logo Balista Sushi.....	43
Gambar 3. 10 Foto Produk Balista Sushi & Tea .....	44
Gambar 3. 11 Foto Produk Balista Sushi & Tea .....	44
Gambar 4.1 Gaya Visual Workshop .....	55
Gambar 4.2 Gaya Visual Layout.....	56
Gambar 4.3 <i>Color Pallette</i> .....	56
Gambar 4.4 <i>Font Uni Sans</i> .....	57
Gambar 4.5 <i>Font Poppins</i> .....	57
Gambar 4.6 Poster .....	58
Gambar 4.7 Instagram Story .....	59
Gambar 4.8 Banner .....	60
Gambar 4.9 Video TikTok .....	61
Gambar 4.10 Instagram Feeds (1).....	62

Gambar 4.11 Instagram Feeds (2) .....	62
Gambar 4.12 Instagram Feeds (3) .....	63
Gambar 4.13 Instagram Feeds (4) .....	63
Gambar 4.14 Instagram Feeds (5) .....	64
Gambar 4.15 Instagram Feeds (6) .....	64
Gambar 4.16 Instagram Feeds (7) .....	65
Gambar 4.17 Instagram Feeds (8) .....	65
Gambar 4.18 Instagram Feeds (9) .....	66
Gambar 4.19 Instagram Feeds.....	67
Gambar 4.20 Event.....	68
Gambar 4.21 Voucher .....	68
Gambar 4.22 Instagram Filter .....	69