

DAFTAR GAMBAR

1.1	Instagram Zakwoowstyle	2
1.2	Produk Zakwoowstyle.....	3
1.3	Kelly Backpack	4
3.1	Logo Zakwoowstyle.....	20
3.2	Zakwoowstyle Backpack Series.....	21
3.3	Oni Bag	22
3.4	Indi Bag.....	22
3.5	Laptop Bag	23
3.6	Yoona Wallet	23
3.7	YouTube Zakwoowstyle	24
3.8	Blog Zakwoowstyle	25
3.9	Blog Zakwoowstyle	25
3.10	TikTok Zakwoowstyle	26
3.11	WhatsApp Call Bersama <i>Owner</i> Zakwoowstyle	28
3.12	Frekuensi Pembelian Produk Lokal	28
3.13	Brand Awareness Zakwoowstyle.....	29
3.14	Pembelian Produk Zakwoowstyle.....	29
3.15	Logo ByFriday	32
3.16	Moodboard.....	36
3.17	Referensi Visual	36
4.1	Montage/Kolase	44
4.2	Warna Utama	46
4.3	Warna Pendukung	46
4.4	Font Headline	47

4.5	Font Bodytext.....	47
4.6	Print Ads	48
4.7	Instagram dan Facebook Ads.....	48
4.8	Instagram Feeds	49
4.9	Website.....	49
4.10	Mini Exhibition.....	50
4.11	Filter	50