

ABSTRACT

The phenomenon of being a Single Father is often a bad value for people that fathers cannot care for and educate children like mothers. This thesis is entitled Single Father Communication Patterns in Drama Films (Semiotic Analysis of Ferdinand de Saussure Single Father Communication Patterns in Fatherhood Films). This study aims to find out the signs of Single Father's communication patterns towards girls in the film Fatherhood using Ferdinand de Saussure's semiotic theory. In this study, researchers used several relevant theories, namely: Mass Communication, Film, Interpersonal Communication, Family Communication Patterns, Communication Models, Semiotics, Ferdinand de Saussure's Semiotics and Film as a Reality of Society. This study used Ferdinand de Saussure's semiotics by analyzing signs that refer to family communication patterns in the film Single Father. Ferdinand de Saussure's semiotics has two elements in it, namely Signifier (marker) and Signified (mapper). In this study, researchers took 10 scenes as the object of study. The results showed that in the film Single Father, the family communication pattern that is widely applied is Authoritative (democratic) with the theory of fatherhood Paternal Engagement and Paternal Accessibility. In this communication pattern, parents are open, spend time playing with children and are responsive to children's needs and provide encouragement as a form of affection.

Keywords : Film, Single Father, Communication Patterns, Semiotics of Ferdinand de Saussure.