

FOREWORD

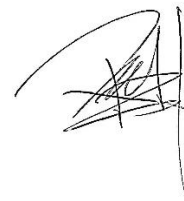
Praise and thanks to the Lord Jesus Christ. This research is the final project of Communication Science study program. In completing this thesis, the author gained a lot of experience which is very useful for developing abilities. During the completion of this research, the writer received a lot of guidance and assistance from many parties. So, on this occasion the author would like to thank:

1. Lord Jesus Christ who gave strength and convenience to the researcher so that the researcher could prepare this final project to completion.
2. Mr. Prof. Dr. H. Adiwijaya, S.Si, M.Si as the Chancellor of Telkom University.
3. Mrs. Ade Irma Susanty, Ph.D. as a Dean of Communication and Business Faculty of Telkom University
4. Mrs. Idola Perdini Putri, S.Sos., as the Head of Communication Science Study Program.
5. Mr. Pradipta Dirgantara, S.IP., M.IL, M.Sc, as a supervisor who has contributed greatly to taking the time, thoughts, and attention to provide guidance, direction and advice for the researcher in completing this thesis.
6. Mrs. Itca Istia Wahyuni, S.I.Kom, MBA as the academic lecturer for her sincerity who helped and guided the researcher during the education program.
7. All administrative staff of the Faculty of Communication and Business for the fluency of information and administrative support during the education program at Telkom University
8. All lecturers of the Communication Science Study Program who have provided knowledge, insights, understanding and experiences during the researcher's study at the Faculty of Communication and Business, Telkom University.
9. The beloved family of Mr. Ninggor Sitorus and Mrs. Roida Silitonga as the author's parents, Angel Tashya Sitorus and Rizky Julianto Sitorus as the writer's younger siblings, as good families who provide support for every problem that occurs while doing this research and never stop praying for the author to easier to carry out this research.
10. For all students of KM-42 INT 2 who have helped and became family for researcher while studying at Telkom University
11. Nathan, Elizabeth, Awel, Reza, and Wiryas as friends who always help the writer during online learning and as a team that is always cooperative to do group assignments, not forgetting to also give advice or opinions that help the author to become a better person.
12. Petra, Ary, and Deo who always help the writer in daily life in student life, not only as ordinary friends but as friends who share bitter and sad stories in the writer's study journey.
13. Ckris, Ribka, Desly, Miranda, Inka, Yohana, Andre, and Thomas as brothers and sisters in the organization and seniors who helped the writer to provide direction, motivation, and also entertainment when the writer was having difficulties.
14. Ben, Kevin, Endro, and Agil as friends from high school who always help writers to be less stressful in carrying out their fellow students' lives.

15. Febri, Hizkia, and Wiyanti who always comfort the writer when facing difficulties from high school until now.
16. For all parties who participated in helping to make this research that cannot be mentioned one by one.

Hopefully the Lord Jesus Christ will give blessings and inclusion to all those who have helped and encouraged the writer in terms of material, moral, and spiritual aspects so that he can complete his studies well. Finally, the author hopes that this research can be useful for all interested parties

Bandung, 6 August 2022

A handwritten signature in black ink, appearing to be 'Ronny Kennedy Sitorus', written in a cursive style with a large initial 'R'.

Ronny Kennedy Sitorus