ANALYSIS OF MARKETING COMMUNICATION STRATEGY FOR THE TOURISM OFFICE OF WEST NUSA TENGGARA PROVINCE THROUGH THE OFFICIAL INSTAGRAM ACCOUNT @LOMBOKSUMBAWA.GO

THESIS

Submitted as one of the conditions for Obtaining a Bachelor's Degree in Communication Communication Studies Program

> Arranged by Adinda Dewi Shalsabilla 1502183036



COMMUNICATION SCIENCES PROGRAM COMMUNICATION AND BUSINESS FACULTY TELKOM UNIVERSITY BANDUNG

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