

FOREWORD

Praise the writer for the presence of Allah SWT, thanks to the grace and gift given to the writer, the writer able to complete this thesis proposal well. This Thesis proposal titled “THE EFFECTIVENESS OF A SOCIAL MEDIA ACCOUNT IN FULFILLING THE NEED OF ENGLISH EDUCATION INFORMATION: A CASE OF GURUKUMRD ON TIKTOK” as one of the requirements for obtaining a Bachelor of Communication Degree in Communication Science Program. The researcher would also like to thank Telkom University the Communication Studies Program, Faculty of Communication and Business for the opportunities and education provided so far. Not forget to say thank you to parents who have provided encouragement, prayer, and finance. The researcher realizes that this final project will not be completed without the help of various parties. For that, the researcher would like to express the deepest gratitude to all those who took part in the preparation of this final project:

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The author realizes that this final project is far from perfect, both in writing techniques, language structure, or scientific perception. For this reason, the researcher really expected suggestions and constructive criticism for improvement in the future. The author also hopes that this final project can be useful, especially for the researcher herself, and generally for Telkom University students.