

LIST OF PICTURES

Picture 1.1 Logo of Stand Up	2
Picture 1.2 Stand Up Community on Instagram	3
Picture 2.1 Ostergaard Campaign Model.....	12
Picture 2.2 Framework.....	27
Picture 3.1 Slovin Formula	33
Picture 3.2 Percentage in Continuum Line	38
Picture 4.1 Characteristics of Respondents by Gender Chart.....	45
Picture 4.2 Characteristics of Respondents by Faculty Chart.....	45
Picture 4.3 Continuum Line Sub Variable of Audience Attention	47
Picture 4.4 Continuum Line Sub-variable of Message Understanding.....	48
Picture 4.5 Continuum Line Sub-Variable Message Affect	50
Picture 4.6 Continuum Line Sub Variable of Social Context Changing	51
Picture 4.7 Continuum Line of Variable X.....	52
Picture 4.8 Continuum Line Sub Variable of Attention	54
Picture 4.9 Continuum Line Sub Variable Interpretation	56
Picture 4.10 Continuum Line Sub Variable Sensastion.....	57
Picture 4.11 Continuum Line of Variable Y	58
Picture 4.12 One-Sample Kolmogorov-Smirnov Test.....	60
Picture 4.13 Heteroscedasticity Test Result.....	61